

Commonplace scams and how to prevent becoming a victim.

*A Facebook Live session with
Lloyds Banking Group and
Get Safe Online.*

**Tuesday 29th June 2021
11am – 12 noon**

Please join Lloyds Banking Group
and Get Safe Online on a Facebook
Live round table session about
commonplace scams.

Why should you join?

The world has experienced a massive increase in reliance on the internet over the last 18 months, driven largely by restrictions imposed as a result of the COVID-19 pandemic. In the UK, internet usage doubled in 2020. Unfortunately, this situation has been heavily exploited by criminals, taking advantage of not only this increase but people's anxieties about isolation, loneliness and physical, mental and financial wellbeing. They have also been able to prey on people who have little or no previous online experience and have turned to the internet for everything from banking to talking with family members.

Of course, fraudsters don't rely only on the internet to operate ... the phone is still a very commonplace way to approach unsuspecting victims.

Nobody's immune, so it's vital that we help as many people as possible to recognise a scam and avoid falling victim. Hear advice from our panel of fraud prevention experts, who will also be delighted to answer your questions.

What will the Facebook Live session cover?

Impersonation scams, including scam calls

Most scams rely on impersonation of an organisation or individual you know and trust. Fraudsters make extensive use of emails, phone calls, texts and social media to approach you with promises, offers and warnings to attempt to persuade you to divulge confidential information or inadvertently leave your device open to malware.

Investment scams

We'll discuss the different types of investment scams currently circulating, from promises of 'high return, low risk' investments to attractive 'pension pots'.

Purchase scams

With many people purchasing more products more frequently online, purchase and delivery scams have become rife in recent months. We'll discuss some of the most commonplace, and how you can avoid them.

How to join

Simply visit the Get Safe Online Facebook page at www.facebook.com/getsafeonline at 11am on Tuesday 29th June.



www.getsafeonline.org



Your panellists



Elizabeth Sinclair

Lloyds Banking Group

Elizabeth is an experienced Product Owner, specialising in digital fraud, within the Financial Services Industry. Currently leading Lloyds Banking Group Fraud Centre of Excellence team, Elizabeth is driven by protecting customers, she takes pride in providing practical counter fraud solutions and education & awareness.



Michelle McAllister

Lloyds Banking Group

With over 13 years' experience across multiple roles in Fraud prevention, Michelle now leads Fraud Transformation at Lloyds Banking Group. Michelle is a power force in the workplace. She uses her passion and experience to empower her team and drive positive customer outcomes in the fight against fraud.



Eros Rrodhe

Lloyds Banking Group

Eros is a Fraud Education and Awareness specialist and Product Owner, working for the Fraud Centre of Excellence team within Lloyds Banking Group. Eros actively helps to protect our customers from falling for scams and fraud by empowering customers with fraud knowledge. This is at the heart of everything he does.



Laura Bradford

Lloyds Banking Group

Laura is an experienced Product Owner, specialising in Retail digital fraud, with over 7 years' experience in the financial industry. She is passionate about protecting customers and reducing down fraud losses, through the creation of solutions to combat fraudster tactics, and educating customers and colleagues on the latest fraud trends.



Joe Bristow

Lloyds Banking Group

Passionate about problem solving, helping people and developing self and others. Lead Product Owner with over a decade of fraud prevention experience, currently focused on delivering our fraud data strategy and supporting the discovery of new controls.



Tony Neate

Get Safe Online

Tony is Chief Executive of Get Safe Online, the most comprehensive UK resource for online safety advice. With overall responsibility for the organisation's UK and international operations, Tony's background includes 30 years' experience in policing, latterly in economic crime. He also represents Get Safe Online extensively in the media and on internet crime prevention events and forums.